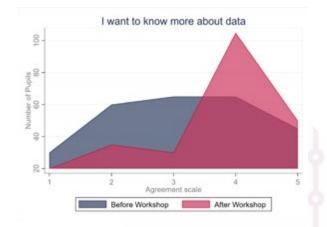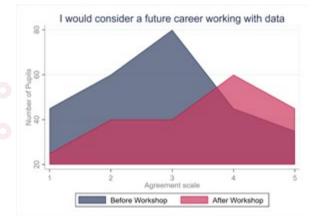# The Big Data Show
schools tour 2022: Evaluation

1,960 pupils from 30 schools took part in The Big Data Show tour.
This evaluation uses data from 21 shows in 15 schools, with 830 pupils.

Before taking part in *The Big Data Show* most pupils were not that interested in knowing more about data. Afterwards, the majority agreed they wanted to know more.

I want to know more about data
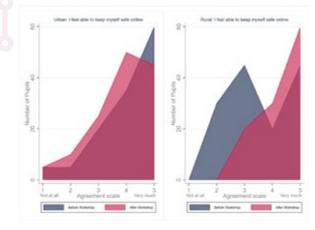

I would consider a future career working with data

Most pupils were not considering a future career working with data before *The Big Data Show*. Afterwards, a significant number would consider it.

Pupils agreed that they felt relatively safe online before *The Big Data Show*, and a bit safer afterwards.

I feel able to keep myself safe online

Before taking part in *The Big Data Show*, pupils in urban areas felt safer than those in rural areas. The programme had a bigger effect on pupils in rural areas. The increase in feeling safe online occurred most in schools where there was a higher pass rate for the test.

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